



**WEEKLY RENTAL SPACE
"ANTENNA SHOP DENPAKUDO"
How TO USE**

(Last revised: June, 2022)

What is "ANTENNA SHOP DENPAKUDO"?

Himeji City is famous as a location of UNESCO World Heritage Site Himeji Castle, which attracts many tourists. The busiest shopping street in Himeji is the "Himeji Miyuki Shopping Street," which runs from Himeji Station to Himeji Castle. Himeji Convention Support operates "Denpakudo," a nationwide weekly antenna shop, as a place to promote the region to tourists and other visitors.



Denpakudo opened in 2003 in the Miyuki-dori Shopping Arcade as a base for information transmission operated by us, a non-profit organization. It started as a base for tourists visiting Himeji to learn about the charms of Himeji, and has since been operated as an antenna shop for a wide variety of products.

Antenna Shop Denpakudo is a place where you can easily open a shop for a week at a reasonable rental fee. Of course, you can also sell goods, so please use it as a challenge shop.

How about following uses?

○Product Sales

Sell local vegetables, processed products, and specialties. You can sell various local products such as lunch boxes and sake.

○Challenge Shop

Before starting a business, try out your skills and find out how customers react and what their trends are. Regularly opening a shop will help you gain customers.

You can also acquire customers by opening shops on a regular basis.

○Customer trend survey

Denpakudo is appropriate for wholesalers who do not have a physical shop or those who mainly sell their products through e-commerce sites.

○Exhibition or event space

Exhibit your photos, paintings, ceramics, calligraphy, etc. You can also be used as a venue for exhibiting artwork.

○Tourist Campaign

You can conduct a campaign for a local event and also distribute flyers, posters, campaign goods, and show PR videos.

*Example for a weekly use

Tue	Wed	Thu	Fri	Sat	Sun	Mon
Removal of the exhibition	regular closing day	Installation and set-up	Sale and exhibition			Removal of exhibition
			Event and exhibition			

*Shops around the shopping district are closed on Wednesdays.

Procedure flow

This space is an "antenna shop" for aim at public relations and to connect with many people. We would kindly ask you to understand the purpose before applying.

Fee: 33,000 yen per week (tax and utilities included)

However, during the following winter months, the fee is 27,500 yen (tax and utilities included).

December: December 1 to 20

January: January 4 to January 31

February: February 1 to 28 (29th)

Reservations for the week before or after this period will be prorated.

About payment

Payment basically prepaid. You will receive a key with your receipt. However, for government agencies and various companies/organizations, you can be billed at a later date.

(For first-time users, advance payment is required by the day of the first use.)

Reservation Process

1) Please check the availability on the calendar of our website.

Spaces are rented on a weekly basis (Thursday through Tuesday).

Spaces may be rented on days during the week when they are not in use for other projects.

2) Reservations are accepted 6 months in advance.

(e.g.) Reservations for December will be accepted from July 1.

3) Download the "Application for Antenna Shop Use" form from the website, fill it

- out, and send it to us by e-mail or fax.
- 4) We will contact you after reviewing your application form.
 - *Please make a reservation at least one week in advance.
 - *We will contact you after receiving your application form. Please note the application form submission does not constitute a decision.
 - *We will interview first-time applicants (required). If the application is not suitable for our purpose, we will reject it.
 - *If you are a first-time user, we will interview you in advance. We may refuse any application that is not in line with our purpose.
 - 5) Please note that the rental period (from Thursday to next Tuesday) includes the preparation period for carrying in and out.
 - 6) **Keys will be handed over on site after 9:00 a.m. on Thursday.** Please take care of the key by yourself during the rental period. If you lose the key, you will be charged the actual cost of making a new key.
 - 7) Keys will be returned after the event is over.

Important Notice

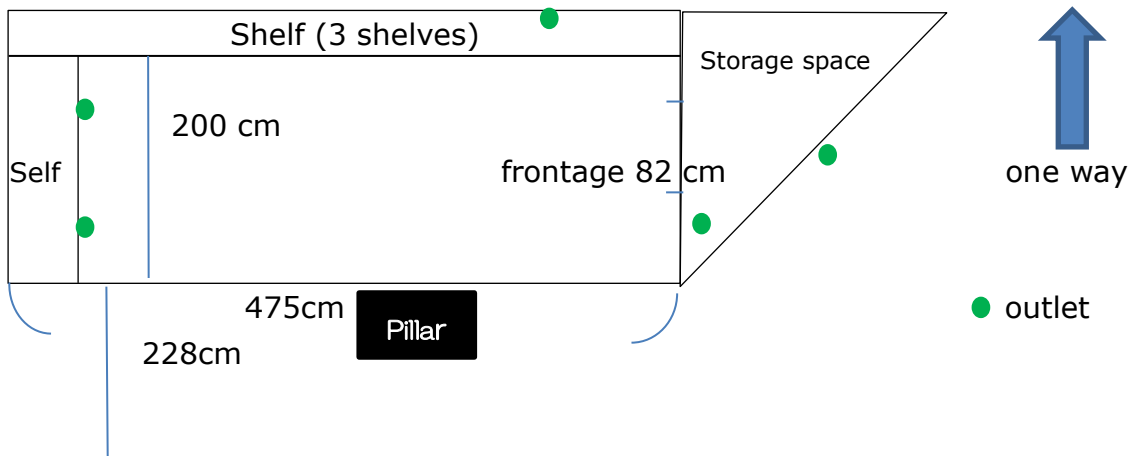
Cancellation fees will be as follows

Up to 2 weeks before: free of charge

Between 2 weeks and 1 week before: 50%

After 1 week before: 100%

Facilities, equipment, etc.



Possible overflow area in shopping district

- 1) The space is approximately 4.5 tsubo. The open space facing the shopping street allows for flexible layout.
Address: 104 Watamachi, Himeji, 670-0921
- 2) The space is available for rent from **Thursday to Tuesday** during the week. Wednesday will be closed for maintenance. Please note that the rental period includes preparation time.
The key will be handed over on site after 9:00 a.m. on Thursday morning. You will be asked to pay for the key at that time. Please let us know your arrival time in advance or call the office (079-286-8988) when you arrive at the site.

For return, please contact us at the time of removal on Tuesday.

- 4) There are shelves on the wall, so you can display artwork, items, flyers, etc. on them. However, pushpins and other items that leave marks on the walls cannot be used.
- 5) There is no running water.
- 6) There are no toilets.
- 7) There is no parking space. Please use coin-operated parking lots nearby.
- 8) Equipment is as follows. We can arrange as you like. If you need something else (an additional fee required).

Table (900×1800)	2	Cleaning utensils (dust cloth)	several
Fire extinguisher	1	Bucket	1
Extension cord	2	Broom	1
Chair	2	Dustpan	1

○About the use of the space

The following activities are prohibited according to the regulations of the shopping district.

- (1) Displaying merchandise or conducting business outside of the yellow line (see diagram on previous page).
- (2) Catch-sales, such as calling out to others.

○[Important] Food and Beverage Service

- (1) Please be careful of food poisoning, etc. if you will be serving food and beverages.
- (2) Please obtain permission from the public health center on your own. Please disinfect dishes with alcohol or other alcohol-based disinfectants. We will not be responsible for any accidents that may occur.
We do not have a freezer or refrigerator.
- (3) The floor may be dirty, so please be sure to use cardboard or blue sheets, etc., underneath.
- (4) Please do not pour leftover food into the sewage system.

○Cleaning

Since the area faces a shopping street, it is easy for dust to accumulate. We have prepared basic items such as brooms, mops, and rags, so if you are concerned about dust, please clean up.

○About garbage

Please clean up daily garbage by yourself. If you need garbage bags for business use, please let us know in advance and we will share them with you for 350 yen per bag (tax not included).

○The use of nails, pushpins, etc. is not permitted. For any damage to equipment, etc., we will charge the actual cost of repair. We have recently noticed several cases of people taking our equipment home with them.

○We are not responsible for any theft or other accidents.

(Revised as of November, 2021)

*The usage guidelines may be subject to change.

Operating Organization

NPO HIMEJI CONVENTION SUPPORT

A non-profit organization established in July 2002 for community development. With the mission of "supporting people who really want to make their town interesting with all our credo," we connect various people and places and disseminate information. It has been 21 years since it opened its shop in the Miyuki-Dori shopping street. We have been working to revitalize the central city area by serving on the board of directors of the shopping street. Based on the know-how accumulated through our activities to connect the town with the mountainous areas, we offer various consultations such as package production and the creation of sales tools.

CONTACT

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